

CONSERVATION CORNER

December 2014

Reducing Holiday Waste

During this holiday season, the City of La Verne encourages you to maintain your traditions, but add new twists to help reduce landfill contributions. Throughout the holiday season a tremendous increase in waste is regularly seen, most of it is paper. Whether that paper started as a card, wrapped a gift or helped protect a gift during shipping, the environmental impact of that paper will be upon this planet long after the joy of the season is gone. Below are some tips to cut down on holiday waste.

-Send ½ sheet photo cards or postcards for holiday greetings, instead of more paper intensive thick card stock paper and envelopes. They're usually cheaper to purchase and mail.

-Better yet, consider sending **FREE** electronic cards, these add sounds and animation to be enjoyed by those around the world without the cost of postage or paper to get there.

-Buy gifts that require minimal wrapping, such as gift cards or concert tickets.

-Suggest that family and friends don't purchase new gifts but gather to volunteer at a hospital, convalescent home or homeless shelter. The memories you create will most likely outlive tangible gifts for you and those you're helping.

-Reuse shipping material for wrapping paper. Apply some stickers or have your children decorate it to add holiday pizzazz.

-Eliminate shipping by purchasing gifts locally. This helps reduce waste and keeps more of your money within our community.

Christmas Tree Recycling

Don't forget about the City of La Verne Christmas Tree Recycling Program. On December 29th and January 5th, Waste Management will be picking up Christmas trees that have been placed curbside for recycling. If your tree is six feet or more, please cut it in half and avoid flocked trees if possible, as they cannot be recycled.

