



AGENDA

Old Town La Verne Business Improvement District Advisory Board

Monday, June 6, 2022 – 8:30 am
2079 Bonita Ave – Chase’s Patio

1. WELCOME AND CALL TO ORDER-

Board Members

| | |
|--|----------------------|
| | Craig Walters, Chair |
| | Marianne Stark |
| | Micky Rehm |
| | Matt Forgey |
| | Zuhey Espinoza |

City Representatives/Others Present

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| | Eric Scherer, Com. Dev. Director |
| | Natalie Hiatt, Com. Dev. Admin. Clerk |
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2. CALENDAR-

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|-----------|-----------|
| Beer Walk | Date: TBD |
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3. APPROVAL OF MINUTES Postponed

4. NEW BUSINESS

- A. Wine Walk Recap
- B. Beer Walk
- C. Future of Car Shows
- D. Change of Meeting Date/Location
- E. Recommendations for Re-appointment

5. CONTINUED BUSINESS

A.

6. COMMITTEE REPORTS/ UPDATES

- F. City Report (Eric Scherer): Mainiero Square Update
- G. University Report (Zuhey Espinoza):
- H. Marketing (Micky Rehm):
- I. Chamber Report (Leah Skinner):
- J. Social Media Update (Micky Rehm):
- K. Financial Report:

7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. ADJOURNMENT

Eric Scherer

To: Natalie Hiatt
Subject: RE: Complaint regarding Cafe Wang street structure

From: Jai Choi
Sent: Tuesday, May 31, 2022 10:52:45 AM
Subject: Complaint regarding Cafe Wang street structure

Hello,

My name is Jay and I am a long-time resident of La Verne. I spoke to Gabriel at the city council's building/planning department. He provided me with your email so that you can forward this complaint to the downtown business improvement district office members. Thank you for your time. Complaint is below.

I visit and enjoy the simple beauty and cozy atmosphere of downtown La Verne daily. Recently, Cafe Wang has started construction on what looks like an orange parallelogram shaped patio for themselves and I understand that this was approved by the downtown business improvement district and the structure will stay for 2 years.

Downtown La Verne has been increasingly lacking in parking spaces, and this structure seems to cover 3 or 4 public parking spots. Also, COVID mask mandates have been lifted by the Governor and the brunt of COVID seems to be over. I have spoken to many restaurant owners in the area where I am a regular customer, and none of them knew this was approved by the downtown business improvement district. What qualifications or associations do the members of this district have that they approved the patio structure without speaking to the local neighboring restaurants and businesses? Enclosing 3/4 parking spots for one business's gain is not fair to the rest of the community. Not only for the neighboring restaurants that may lose business, but especially for us residents who have trouble finding parking in downtown as it is.

Also, the ugly shape, build type, and orange-ish color of the structure does not fit the theme of downtown at all. Downtown means a lot to La Verne residents and we want to keep it the way it is without turning it into an LA-looking mess with mediocre structures built into parking lanes.

I have spoken to dozens of residents who enjoy the simple atmosphere of downtown. Even random residents I meet while dining at one of the restaurants agree. Every one of them agrees that this structure is unbecoming of downtown and that it ruins the area both aesthetically and logistically by decreasing parking.

Please consider the wishes of most of the residents and retract the approval for this structure. Or at least decrease the permit by 1 year. Having this abominable structure for the next 2 years in my favorite part of town will decrease visitors from other areas as well as residents. It most likely will affect the neighboring businesses as well. It is unfair to allow the building of a structure on public city land that benefits only a single restaurant while causing harm and discomfort to nearby businesses and the very residents of the city.

Thank you for your time.

Sincerely from a La Verne citizen,

Jay Choi